Hickman ENTERPRISES

# The Multi-Location Growth OS

**AI-native and fully customizable to your enterprise**

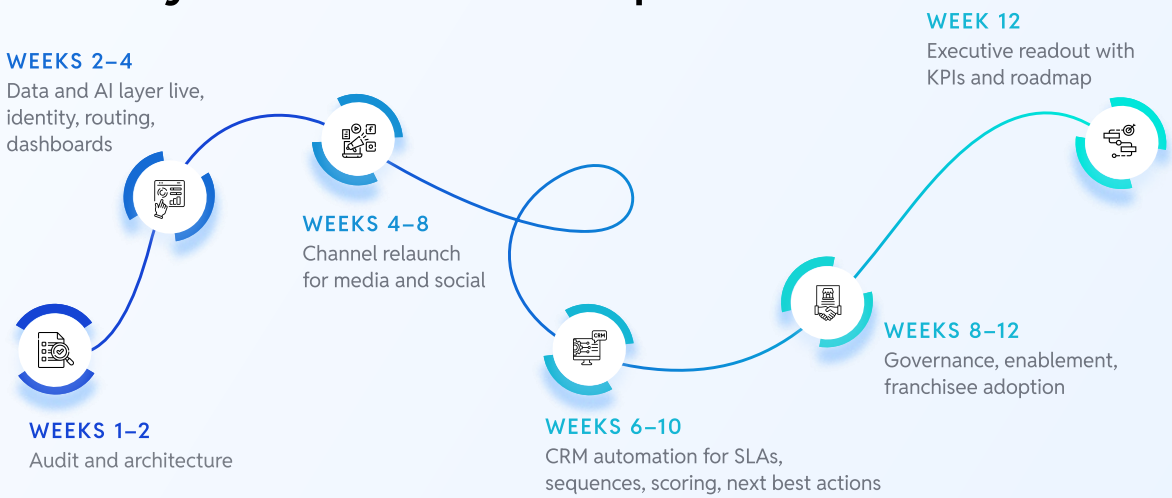
## 01 What you get in a Network Audit

- ✓ Current-state map of vendors, spend, data flows, permissions, and KPIs
- ✓ Growth diagnostics by brand, region, and location with opportunity sizing
- ✓ ROI model tied to lead-to-close and cost-per-location
- ✓ Data and AI readiness review, identity and tracking gaps, governance risks
- ✓ Quick wins you can ship in 30 days and a 90-day transformation plan
- ✓ Executive readout and a prioritized roadmap

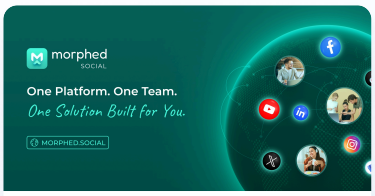
## 02 Why Hickman Enterprises

- One system, not a stack: media, social, CRM, and tech run as one
- AI-native, human-led, brand-governed across insights, creation, automation
- Data you own with open integrations and export demand
- Technology and operations combined playbooks, approvals, SLAs
- Built for customization: workflows, data model, routing, integrations
- Transparent ROI with network-to-location dashboards

## 03 90-Day Transformation Sprint



## 04 The Platform




SOCIAL AT SCALE

morphed SOCIAL

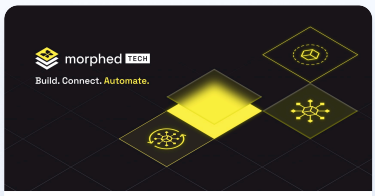
Central calendars, local boosts, UGC workflows, and approvals—AI-assisted creation with brand rules.




AGENCY OF RECORD

HE MEDIA

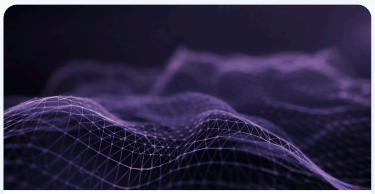
National campaigns, creative, and paid media tied directly to CRM outcomes.




APPS / WEB / DATA / INTEGRATIONS

morphed TECH

Websites, apps, analytics, and custom development that extend your OS.



SYSTEM OF EXECUTION

### Cadencia

Outbound and nurturing, fulfillment workflows, SLAs, and profitability analytics across locations.



FOUNDATION, CREATION, AUTOMATION

### HE Data & AI Layer

The foundation that powers insights, creation, and automation—governed by your policies and first-party data.

## 05 Expected Outcomes

- ↗ Lower cost-per-location by consolidating vendors and tools
- ↗ Faster time-to-launch for campaigns and new markets
- ↗ Clean attribution from spend to revenue across the network
- ↗ Higher lead-to-close via CRM-driven follow-up and automation
- ↗ Consistent brand governance with local relevance

GET STARTED

## Ready to replace vendor sprawl with an operating system for growth?

Email us to schedule your audit.

Sales@Hickman.Enterprises